

SMSU Management Program Data

Retention of New Entering Student Cohorts

Fall Entering Terms 2014-2021



Retention is based on New Entering Students only. These rates also only refer to "FULL-TIME" students.

Retention Rates			Term								8-Yr. Composite Retention
Program	Category	Result	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	
Management											
	Traditional	% Students Leaving	40.5%	53.8%	47.5%	59.3%	48.0%	38.1%	42.4%	32.1%	43.9%
		% Students Retained	59.5%	46.2%	52.5%	40.7%	52.0%	61.9%	57.6%	67.9%	56.1%
	Transfer	% Students Leaving	40.4%	39.1%	32.3%	61.1%	48.1%	50.0%	30.0%	35.7%	41.4%
		% Students Retained	59.6%	60.9%	67.7%	38.9%	51.9%	50.0%	70.0%	64.3%	58.6%

SMSU Overall Traditional Rate			Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	8-Yr. Composite Retention
			68.4%	68.3%	59.9%	64.7%	67.2%	73.7%	63.1%	67.1%	66.5%

Students in Cohort			Term								Total
Program	Category	Result	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	
Management	Traditional	# Students Leaving	15	14	19	16	12	8	14	17	115
		# Students Retained	22	12	21	11	13	13	19	36	147
	Traditional Total	37	26	40	27	25	21	33	53	262	
	Transfer	# Students Leaving	19	9	10	11	13	9	6	5	82
		# Students Retained	28	14	21	7	14	9	14	9	116
	Transfer Total	47	23	31	18	27	18	20	14	198	
Management Total		84	49	71	45	52	39	53	67	460	

